

*The following report represents the raw, cumulative survey data compiled from the Vision 20/20 phone survey, written survey and internet survey.*

*Due to the ability to respond with multiple answers on some questions, response percentages may not always add to 100. In these cases, each response is independent of the other options.*

**Questions about the survey can be directed to Ryan Wilkinson, The Impact Group.**

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**Question 1: Are you involved in any of the ministries or activities offered by St. Ambrose other than attending Mass?**

- Yes – 48%
- No – 51%

**Question 1A: You just answered that you are not involved in any ministries or activities offered by St. Ambrose. What do you believe is the largest factor contributing to this?**

- Not enough time – 53%
- I have never been asked to participate – 3%
- Not sure how to get involved – 6%
- Not interested in engaging beyond mass – 30%
- Unsure – 8%

**Question 2: In focus group sessions, many parishioners stated that they would like to see the number of ministry or activity groups expand at St. Ambrose. For which of the following groups should the ministries grow? You may select any group that you believe needs additional ministries.**

- Senior citizens – 16%
- Young adults 18 – 30 – 17%
- Adults 30 – 60 – 21%
- Children – 14%
- No need for additional groups – 39%
- Unsure – 7%

**Question 3: In focus group sessions, many parishioners stated that they would like to see the number of ministry or activity groups expand at St. Ambrose. What ministry themes would you like to see for those new groups? You may select any ministry theme that you believe needs added. Do we need groups on...**

- Health and Wellness – 17%
- Life-long faith education – 21%
- Family-based programs – 26%
- A speaker series on various topics – 19%
- Additional time for the Sacrament of Reconciliation – 12%
- Crisis or support groups – 16%
- **No need for additional groups – 30%**
- Other – 1%
- Unsure – 4%

**Question 4: An engaged church has been defined as a vibrant community of faith where the parishioners feel a sense of belonging and fellowship in Jesus Christ. How does St. Ambrose do in creating a vibrant community of faith where the parishioners feel a sense of belonging and fellowship in Jesus Christ? Do you believe St. Ambrose does a:**

- **Very good job – 52%**
- Good job – 38%
- Mediocre job – 6%
- Not a good job – 1%
- A very bad job – >1%
- Unsure – >1%

In many large and small meetings with parishioners, a common topic keeps coming up time and time again. That topic is what to do about the facilities and buildings that make up the St. Ambrose campus.

I now have a series of questions for you about the St. Ambrose campus and facilities.

**Question 5: Should St. Ambrose improve or increase the facilities capacity at our parish?**

- **Yes – 58%**

- No – 32%
- Unsure – 8%

**Question 5A: You just stated that St. Ambrose SHOULD improve or increase the facilities capacity at our church. In two or three words, what would be your main reason for saying this?**

- Record response

**Question 5B: You just stated that St. Ambrose SHOULD NOT improve or increase the facilities capacity at our church. In two or three words, what would be your main reason for saying this?**

- Record response

**Question 6: The following possible items have been brought up by fellow parishioners as facility areas that require improvement at St. Ambrose. If we move forward with a facility improvement project, which item do you believe should be our top priority?**

- **Parking – 57%**
- New Gym – 6%
- Church gathering space for before and after Mass – 7%
- More meeting rooms – 7%
- Connected campus under one roof – 6%
- Main church sanctuary – 5%
- School – 8%
- No facilities improvements are needed – 7%
- Other – >1%
- Unsure – 2%

**Question 6A: You just stated that (response from a previous question) should be the top priority if we do a facility improvement project. In two or three words, what would be your main reason for saying this?**

- Record response

**Question 7: You just stated that (response from previous question) was your top priority if we should move forward with a facility improvement project. Which of the items, from the same list, would be your NEXT highest priority for a facility improvement project? Would it be...**

- Parking – 17%
- New Gym – 8.4%
- Church gathering space for before and after Mass – 9.8%
- More meeting rooms – 10%
- Connected campus under one roof – 11%
- Main church sanctuary – 10.6%
- School – 10.8%
- **No facilities improvements are needed – 22.4%**
- Other – >1%
- Unsure – 3.9%

**Question 7A: You just stated that (response from previous question) should be the second highest priority if we do a facility improvement project. In two or three words, what would be your main reason for choosing (response from previous question) as such a high priority?**

- Record response

**Question 8: Do you believe that the main church sanctuary at St. Ambrose requires renovations or improvements?**

- Yes – 29%
- **No – 67%**
- Unsure – 4%

**Question 9: If improvements or renovations were made to the main church sanctuary at St. Ambrose, what style of renovations or improvements would you like to see:**

- **Traditional Design – 53.3%**
- Contemporary Design – 15%
- I don't believe any improvements or renovations are needed – 27.1%
- Unsure – 5%

**Question 10: Do you believe that the St. Ambrose School requires renovations or improvements?**

- Yes – 35.6%
- No – 33.3%
- Unsure – 30.9%

**Question 11: If the parish were to move forward with an effort to improve the St. Ambrose facilities, it would require our parishioners to financially support that effort.**

**Knowing that you would be asked to financially contribute, over a period of several years, for improvements to the St. Ambrose facilities, how likely would you be to make that financial contribution?**

- Very likely – 22.2%
- Somewhat likely – 41.3%
- Somewhat unlikely – 13.2%
- Very unlikely – 18.9%
- Unsure – 4.1%

**Question 11A: You just stated that you WOULD likely financially support an improvement in the St. Ambrose facilities. In two or three words, what would be your main reason for offering financial support?**

- Record response

**Question 11B: You just stated that you WOULD NOT likely financially support an improvement in the St. Ambrose facilities. In two or three words, what would be your main reason for NOT offering financial support?**

- Record response

**Question 12: As asking for a financial contribution is always a sensitive topic, what would be the way in which you would prefer to be approached for a contribution?**

- A private in person meeting with a fellow parishioner – 3.5%
- In person in a group setting with anonymous giving envelopes – 10.5%
- **By receiving information in the mail with a giving envelope – 65.9%**
- By having a non-parishioner professional fund raiser ask – 4.6%
- I will not contribute under any circumstance – 12.1%
- Unsure – 4.4%

**Question 13: Where do you receive most of your information about St. Ambrose Parish? (Multiple answer selections allow for greater than 100%)**

- **Weekly bulletin – 75.5%**
- Web site – 6.9%
- Emails – 7.1%
- Word of Mouth – 10.2%
- Mailed literature pieces – 10.7%
- During ministry meetings – 4.9%
- At Mass – 21.6%
- By phone – 13.7%

**Question 14: How would you like to receive information about St. Ambrose Parish? (Multiple answer selections allow for greater than 100%)**

- **Weekly bulletin – 62.6%**
- Web site – 7.3%
- Emails – 14.7%
- Mailed literature pieces – 14.4%
- During ministry meetings – 2.1%
- At Mass – 13.7%
- By phone – 10.2%

**Question 15: How many years have you been a parishioner at St. Ambrose:**

- <1 Yr – 2.9%
- 1yr to 5 yr – 12.2%
- 5 yr to 10 yr – 13.5%
- 10 yr to 15yr – 13.1%
- **15 yr + - 57.5%**

**Question 16: Into which age bracket to you belong:**

- <18 – 0%
- 18 – 25 – >1%
- 26 – 35 – 9.2%
- 36 – 45 – 20%
- 46 – 55 – 22.2%
- 56 – 65 – 22.8%
- **66+ -- 25.5%**

**Question 17: Into which annual income bracket would you say your household belongs?**

- <\$25,000 – 10%
- \$25,000 - \$50,000 – 23.1%
- \$50,000 - \$75,000 – 20.1%
- **\$75,000 - \$100,000 – 23.5%**
- \$100,000 - \$125,000 – 10.2%
- \$125,000 + - 7%

**Question 18: How would you characterize your frequency of mass attendance at St. Ambrose? Would you say that you:**

- Attend mass every week and sometimes daily – 18.2%
- **Attend mass every week – 46.4%**
- Attend mass most weeks – 18.2%
- Attend mass sometimes – 14.2%
- Do not attend mass – 2%

**Question 19: Please answer YES if you have children, or are in the care of children, of any of the following age groups:**

- Younger than preschool – 7.3%
- Preschool – 8.9%
- Elementary School – 21%
- Middle School – 10.6%
- High School – 12.6%
- College – 11.4%
- **None of the above – 54.2%**

**Question 20: Do you currently have any children attending the St. Ambrose School?**

- Yes – 11.5%
- No – **86.9%**
- Refused – 1.6%

**Question 21: Do you currently have any children attending the St. Ambrose PSR program?**

- Yes
- No
- Refused (DO NOT READ)
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**Thank you for taking a moment to speak with me. It is most appreciated. Have a terrific day!**